



NUS-CHICAGO BOOTH EMERGING CFOs FOR ASIA PROGRAMME

DURATION

5 days

DATES

02 – 06 Nov 2015

FEES

Excl. GST

US\$9,900

Incl. GST

US\$10,593

GST applies to individuals and Singapore registered companies.

Savings available for NUS and The University of Chicago alumni. Visit website for details.

APPLICATION PROCEDURE

Applications should be submitted online as early as possible, preferably at least 2 months before programme commencement.

All applications are reviewed by the Admissions Committee who will advise you on the outcome. Places on the programme are confirmed on a first-come, first-served basis, taking into account the applicant's profile.

ENQUIRIES

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RISE TO THE CFO CHALLENGE

Never before has the role of a CFO been more complex. As strategic business partner and advisor to the CEO, today's CFOs are required to juggle multiple portfolios: strategic leader, investor relations manager, moral conscience and risk manager. In Asia, where family firms and government organisations dominate, conducting business also presents its own unique challenges and opportunities. With this dynamic environment in mind, NUS Business School and The University of Chicago Booth School of Business have assembled an interdisciplinary team of faculty from the fields of economics, finance, accounting, strategy and leadership to create the NUS-Chicago Booth Emerging CFOs for Asia Programme.

Drawing upon NUS and Chicago Booth's global expertise in finance and economics research, the programme will help senior finance executives in Asia strengthen their leadership skills, effectively manage stakeholder relations, and drive strategic direction to lead enterprise transformation. The curriculum will take into account Asia's unique dominant shareholder environment, in contrast to diffused ownership structures in the West. The programme also includes keynotes from distinguished practitioners who will describe how they have managed strategic challenges in their organisations.

Emerging CFOs for Asia is the first programme in the Asia Executive Series.

KEY BENEFITS

- Learn to analyse the sources of financial fragility and the regulatory responses that fundamentally reshape financial markets
- Understand the impact of financial crises on firms and be better prepared for future events
- Discover key changes in the macroeconomic and policy front - both globally and within Asia
- Learn to motivate teams to achieve higher levels of performance and commitment to strategic goals
- Gain insights on raising debt and equity capital, negotiating syndicated loans, and corporate governance in Asia's emerging markets
- Understand the fundamental issues that affect the sourcing of capital and investment choices in family controlled firms
- Learn about recent changes in International Financial Reporting Standards and the implications on investment and asset valuation
- Improve communications with the board, audit committee and the investment community

CORE FOCUS

- Developing financial leadership skills
- Strategic risk management, financial fragility and regulation
- Strategies for business success in Asia
- Strategic communications management
- Managing financial crisis
- Role of exchanges
- Asian economic environment
- Negotiating syndicated loans
- Innovations in fund raising in Asia
- Governance in emerging markets
- Financing dominant shareholder firms
- Critical issues in financing reporting
- Future of finance in Asia

WHO SHOULD ATTEND?

This programme is designed for senior finance executives from all industries and companies of all sizes:

- CFOs, deputy CFOs, treasurers, senior VPs and finance directors whose goals are to become strategic financial leaders and CFOs
- Applicants should have significant experience in upper-level management or finance



ABOUT THE UNIVERSITY OF CHICAGO BOOTH SCHOOL OF BUSINESS

The University of Chicago Booth School of Business Executive Education creates programmes with cutting-edge content, taught by world-class faculty in state-of-the-art facilities. The "Chicago Approach" to business education meshes a firm grounding in academic disciplines and hands-on business problem solving. Participants leave with career-enhancing knowledge that influences future ways of doing business.



ABOUT NUS BUSINESS SCHOOL

Established in 1965, National University of Singapore (NUS) Business School is known for providing management thought leadership from an Asian perspective, enabling its students and corporate partners to leverage global knowledge and Asian insights. The school has consistently received top rankings in the Asia Pacific region by independent publications and agencies, such as Financial Times, Economist Intelligence Unit, and QS Top MBA, in recognition of the quality of its programmes, faculty research and graduates.

PROGRAMME CO-DIRECTORS

NUS BUSINESS SCHOOL



David Mitchell Reeb
Director of Business
Doctoral Programmes

David is a Professor of Finance and holds the Mr and Mrs Lin Jo Yan Professorship in Banking and Finance at NUS. He also serves as Editor at the Journal of International Business Studies, a Senior Fellow of the Asian Bureau of Finance and Economic Research (ABFER), and as the Director of Business Doctoral Programmes at NUS Business School. His research focuses on corporate finance but also encompasses financial disclosure choices and delves into international business. Over the past several years, his work has appeared in the most influential academic journals in accounting, finance, law and management. This research generates thousands of citations and makes him one of the most prominent scholars in the world on family-controlled firms. His research has been featured in The Wall Street Journal, BusinessWeek, The Economist, Forbes, Financial Times, International Herald Tribune, Inc., SmartMoney, MSNBC, CNN, Bloomberg TV, and several other major newspapers and business magazines in the US, Canada, Europe, Australia and Asia.

NUS BUSINESS SCHOOL



Emir Hrnjic
Director of Education
and Outreach, CAMRI

Emir is Director for Education and Outreach at CAMRI, NUS Business School. He has held visiting positions at several major research universities, such as the University of Maryland, University of Southern California and Virginia Tech University. He has published a number of case studies with a unique Asian perspective, such as Alibaba's IPO (China), Thomas Cook (India), OCBC (Singapore), and Emirates Airlines' Sukuk Issue (UAE). These case studies are widely used at leading MBA programmes. He frequently receives invitations to speak on TV (BBC, Bloomberg TV, Channel News Asia) and provide expert comment in the business press (Reuters, Business Times, IFR Asia). In addition to media appearances, he is often invited to give keynote speeches at industry and academic forums. He obtained a PhD in Finance from Tulane University.

CHICAGO BOOTH



Randall S. Krosner
Norman R. Bobins Professor
of Economics

Randall served as a Governor of the Federal Reserve System from 2006 until 2009. During his time as a member of the Federal Reserve Board, he chaired the committee on Supervision and Regulation of Banking Institutions and the committee on Consumer and Community Affairs. In these capacities, he took a leading role in developing responses to the financial crisis and in undertaking new initiatives to improve consumer protection and disclosure, including rules related to home mortgages and credit cards, and was director of NeighborWorks America. He represented the Federal Reserve Board on the Financial Stability Forum and the Basel Committee on Banking Supervision. As a member of the Board, he was also a voting member of the Federal Open Market Committee. He received a Bachelor of Science (Magna cum Laude) in Applied Mathematics, Economics (Honours) from Brown University and a Master of Arts and PhD, both in Economics, from Harvard University.